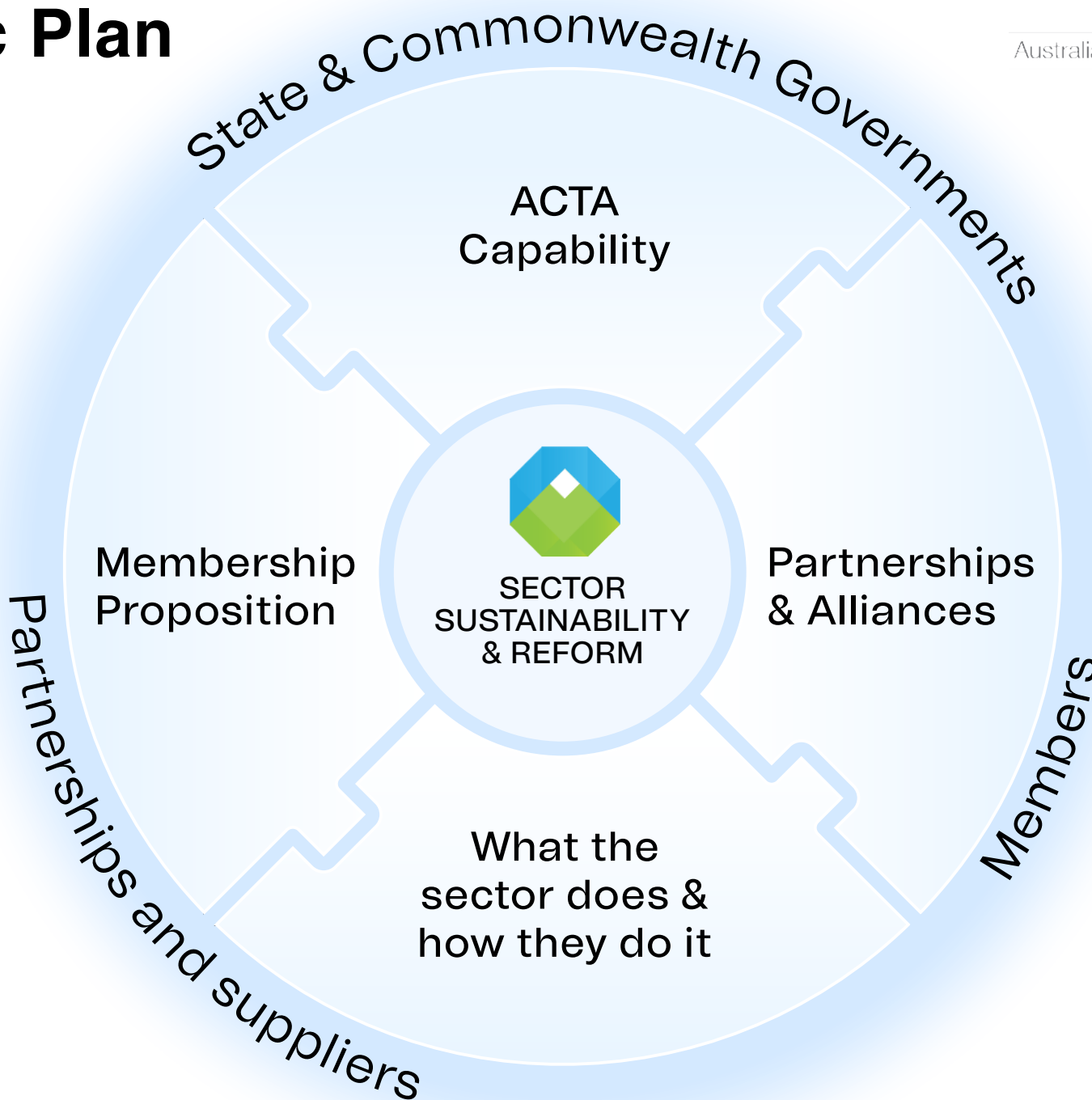


2023—2025

Strategic Plan



Australian Community Transport Association



SEP
2023

2023—2025 Strategic Summary



Australian Community Transport Association

WHY

To ensure high quality, sustainable transport for all transport disadvantaged people across Australia.

VISION

To advocate for a self-sustaining community transport sector that allows access and participation for all people in Australia.

MISSION

To shape our industry with influence, partnerships, communications, and leadership.

Sector Sustainability

Funding arrangements are in place.

Understand from members, sector issues.

Thin market arrangements provide equity.

Address volunteer decline and retention.

Evaluate and act as necessary to use technology.

Research and consider options for quality assurance.

ACTA Capability

Governance, systems, and policies for a mature organisation for its size.

Construct a costed capable organisation chart and pursue mid-term income.

Transition to a true national body that can represent members at State, Territory and Commonwealth government levels.

Focused skill-based Board.

Partnerships & Alliances

Build the sector profile within the community and governments.

Use SROI and ROI tools across the nation to show the value of CT in measurable units.

Partner with State, Territory and Commonwealth governments to solve issues that are negatively affecting organisations and participants.

Establish cash and in-kind relationships with suppliers involved in CT for mutual benefit.

What the sector does & how they do it

Define the national service model and scope that ACTA will operate within.

ACTA to drive agendas, rather than responding to government requests or papers.

Broaden the CT model to ensure rural and remote areas have great services.

Undertake a national mapping and consultation process that ensures we understand the sector.

Develop a priority list of bite size issues to address over time with a national voice.

Member Proposition

Establish regular membership engagements.

Perform research on behalf of members that informs and adds value to their practice.

Support remote and First Nations organisations to provide their participants with real choice and control.

Disseminate relevant information to members in a timely manner that assists them to make good operational and strategic decisions.

Support organisations through transformation and change.

Grow membership across the nation.